



2022 PROGRAM GUIDE

WHO WE ARE

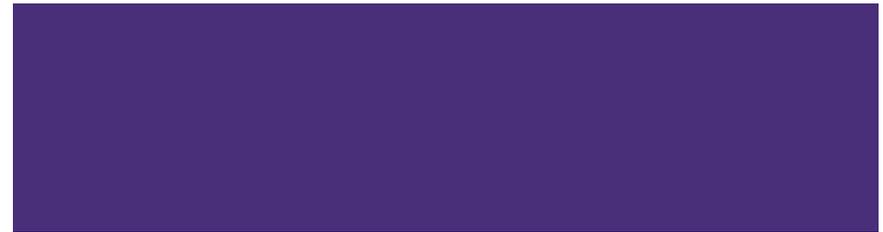


HIGH IMPACT TRAINING WAS FOUNDED IN 1995 WITH A MISSION TO CHANGE PEOPLE'S LIVES.

We offer proven programs and always tailor the training and presentation material to meet your specific needs. We have extensive experience in developing presentations for conferences and conventions. We also develop ongoing consulting programs, multi-day residencies, one-to-one executive coaching, keynote presentations, and so much more.

Our consultants inspire, motivate, and empower others. They educate participants in a way that engages their interests and encourages them to reach their maximum potential. They help you keep pace with change by providing new perspectives and fresh ideas that create both immediate and long-lasting results.

We're teachers at heart, and learning is our passion.





WE TRAIN PEOPLE.

CUSTOMIZED TRAININGS FOR ALL OCCASIONS



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 High Impact Training offers both virtual and in-person events.



2022 HOT TOPICS

DIVERSITY AND INCLUSION

UNDERSTANDING AND DISMANTLING RACISM

Presented By: Debra Leigh and/or R. James Addington

Racism does not happen in one aspect of our lives – it is everywhere. Transform your organization with an in-depth powerful learning seminar designed and facilitated to demonstrate how institutional racism manifests. The seminar enhances outcomes in diversity, inclusion, and equity. A team of experienced facilitators advance success by creating highly engaging, collaborative, and educational programs that broaden perspectives in an atmosphere of respect, care, and safety based on the best anti-racist teaching and learning practices.  

YOU. ME. WE.

Presented By: GTC Dramatic Dialogues

In two scenes, You. Me. We. follows six students as they attempt to navigate the sometimes-difficult terrain of multicultural relationships. Depictions of real-life experiences give context for real-time discussions of race, sex, sexual orientation, and gender. During talkbacks, students can confront the characters and voice their own opinions on these complex issues. This presentation is specifically designed for students.  

THE DIVERSTIY CARD

Presented By: Abu Ansari

This workshop is designed to heighten awareness of diversity, inclusion, and equity matters through active participation in reflective group exercises. Participants will investigate how privilege and implicit bias plays out in their personal lives and can explore, through roleplaying, ways to navigate the sometimes challenging but necessary conversations with others.

The workshop entails a mixture of participatory group activities that allow attendees to explore, reflect, and discuss the subject matter in a safe and supportive space. Participants are encouraged to challenge themselves and each other through volunteering, discussions, and observation. The workshop acknowledges the difficulty and discomfort that can exist when holding conversations with someone who is different, but it allows attendees room to practice and watch others practice.  





2022 HOT TOPICS

LEADERSHIP AND STAFF DEVELOPMENT

TEAM BUILDING

Presented By: Jay Zarr

People exhibit their true selves when in “play” mode. Working in teams produces better results than people working solo. Combine these two ideas and team building takes on a whole new significance. Designed to be fun for all, this session gives individuals the freedom to choose how to contribute to the team effort. Team play allows for the creation of something new, the liberty to experiment, and the abandon to explore relationships in play and work. 

WHAT'S THE DEAL

Presented By: GTC Dramatic Dialogues

What's the Deal? was created especially for college faculty, staff, and administrators to explore areas of uncertainty about Title IX. In three theatrical scenes, What's the Deal? presents questions and concerns that the new Title IX requirements elicit across the campus community. Facilitated talkbacks allow for discussion, debate, and clarification. Talk to us about customizing the program to your campus.  

CREATING SERVICE EXCELLENCE

Presented By: David Coleman

The art of serving, teaching, engaging, and leading today's campus community evolves on a daily basis. Whether it's front line support personnel, faculty, administrators, or student leaders, we are all impacted by the heightened expectations of service. Speaker and former administrator, David Coleman, will share his minimum standards for exceptional customer service, The Strike 2 Theory, and how exceptional service directly impacts retention and satisfaction.  

ENROLLMENT AND ECONOMICS ON CAMPUS

Presented By: Jon McGee

Drawing from an extensive assessment of demographic and economic trends, Jon presents a broad and integrative picture of these changes while stressing the importance of decisive campus leadership. He describes the key forces that influence higher education and provides a framework from which trustees, presidents, administrators, faculty, and policy makers can address pressing issues.  

SUPERVISION

Presented By: Dr. beth triplett

If you have staff, being a good supervisor IS your job. It's the most important thing you do --- even if you sometimes lose focus of that to concentrate on “your work” instead. Whether you are a new supervisor or an experienced veteran, supervision is a skill that can always be improved. Your work as a supervisor shapes individual lives and your department's performance. Becoming a SuperSTAR Supervisor will enhance your professional skill repertoire and heighten the intentionality of your supervision.  

This session can be adapted for remote supervision and how to utilize student employment as a retention resource.

MOST POPULAR



YOU. ME. WE.

An interactive program on racism, sexism, and LGBTQ issues especially for college students. Presented by GTC Dramatic Dialogues, You. Me. We. exposes the often unintentional ugliness of prejudice, setting the stage for a lively discussion of diversity. In two scenes, we follow students as they attempt to navigate the sometimes-difficult terrain of multicultural campus relationships.



DIVERSITY

Racism does not happen in one aspect of our lives – it is everywhere. Transform your organization with an in-depth powerful learning seminar designed and facilitated to demonstrate how institutional racism manifests. A team of experienced facilitators create highly engaging, collaborative, and educational programs that broaden perspectives in an atmosphere of respect, care, and safety.





RETREATS

High Impact Training will work with you to design an immersive retreat experience for your audience by customizing a speaker lineup that aligns with your goals. Whether you need a single speaker or to fill a multi-day agenda, High Impact Training can connect you with high-quality and engaging speakers on a wide variety of topics, perfect for any audience.



DAVID COLEMAN

David Coleman is an award-winning speaker that provides wildly entertaining and engaging presentations on a wide variety of topics including relationships, leadership, public speaking, multi-tasking, dating, and more. No matter the topic, the location, or the size of the group you can count on David to bring unmatched energy.



WHAT'S IT ALL ABOUT

Combining crucial material from GTC Dramatic Dialogue's popular single-issue shows, What's It All About? gets students thinking and talking about today's most important campus issues: sexual assault, diversity, and substance abuse. Its 90-minute format allows time for dialogue on a wide variety of topics while fitting into your busy programming schedule.



ENGAGING VIRTUAL TRAININGS



DAVID COLEMAN EVENTS

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DR. BETH TRIPLETT

The big picture is great, but having practical takeaways is where the sweet spot is. Beth has presented hundreds of sessions on everything from leadership development and time management to enrollment funnels, retention strategies, and storytelling.

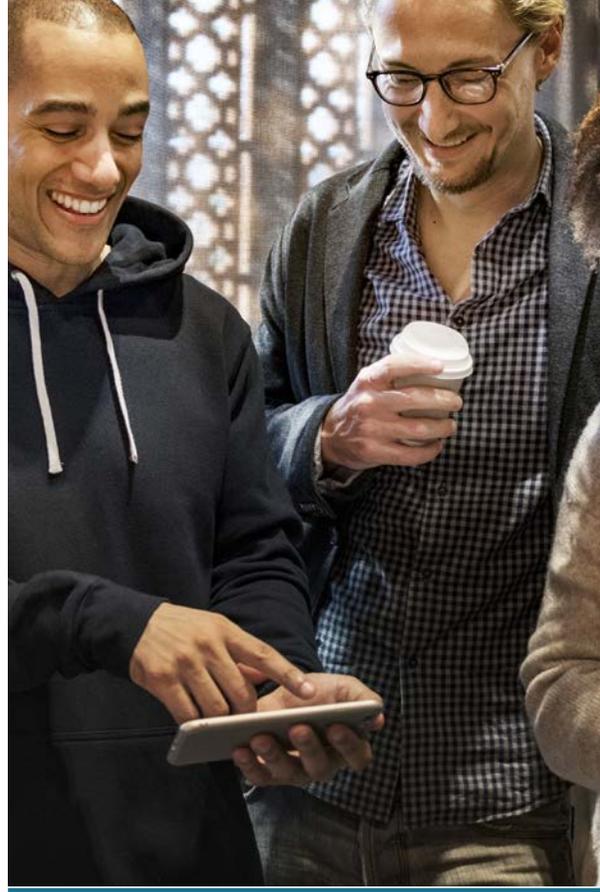


GTC DRAMATIC DIALOGUES

GTC Dramatic Dialogues offers a series of innovative, interactive, theatrical programs on issues of vital importance to students. Not just a lecture, these programs allow students to talk back, engaging them directly in lively dialogues about sexual assault, diversity, or substance abuse. The interactive nature of this programming adapts well in the virtual world.

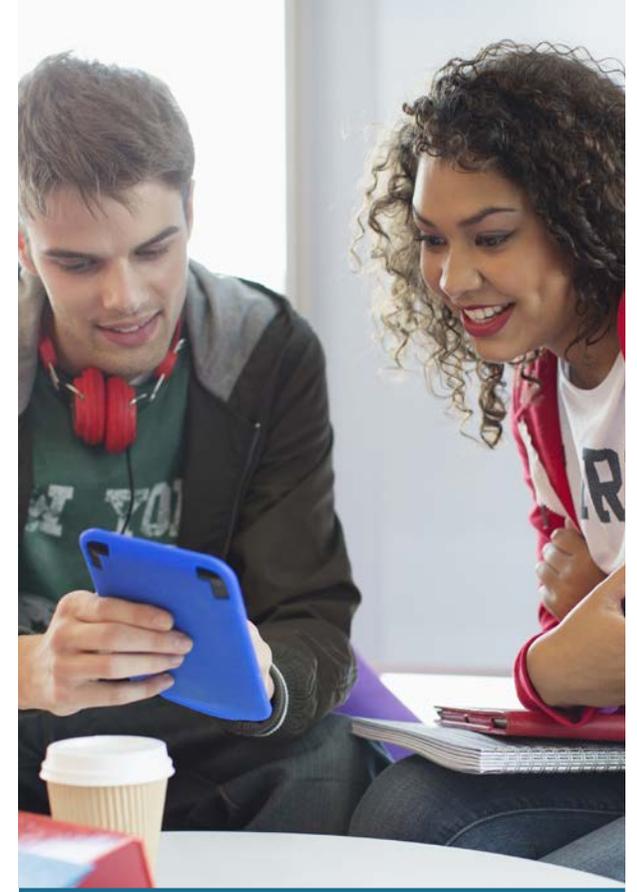


WELCOME WEEK



DIVERSITY AND INCLUSION

An interactive program on racism, sexism, and LGBTQ issues especially for college students. Presented by GTC Dramatic Dialogues, You. Me. We. exposes the often unintentional ugliness of prejudice, setting the stage for a lively discussion of diversity. In two scenes, we follow students as they attempt to navigate the sometimes-difficult terrain of multicultural campus relationships.



DATING DOCTOR

This all-encompassing program on dating/relationships includes consent, bystander intervention, red flags, and healthy behaviors. The Dating Doctor will help navigate dating's treacherous waters as he addresses: mutual consent, safe words, the three D's of Bystander Intervention, the ABC's of Initial Interest, the characteristics of healthy relationships, surviving a breakup, and much more.





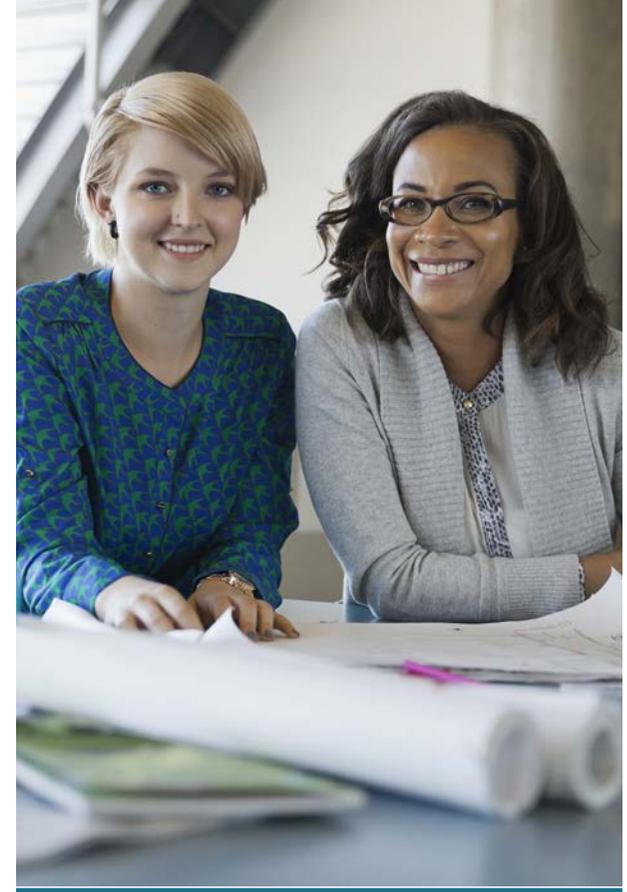
THE SEX AND DRUGS SHOW

Presented by GTC Dramatic Dialogues, The Sex+Drugs Show is a 90-minute, multi-issue program that covers the basics of substance abuse, sexual communication, and sexual assault. During this interactive program, students will have the opportunity to discuss types of drinking behavior, the effect of substance abuse on academic performance, what happens when alcohol and sexual communication collide, as well as the difficult subject of sexual assault.



TEAM BUILDING AND ICE BREAKERS

People exhibit their true selves when in "play" mode. Working in teams produces better results than people working solo. Combine these two ideas and team building takes on a whole new significance. Designed to be fun for all, this session gives individuals the freedom to choose how to contribute to the team effort. Team play allows for the creation of something new, the liberty to experiment, and the abandon to explore relationships in play and work.



STUDENT LEADERSHIP TRAINING

David Coleman's presentation "Creating One Heart Beat" is an exciting leadership training program for student leaders and student staff to instill confidence in their leadership abilities and improve their skill set. This engaging training is also known as "Go APE (Attitude, Preparation, and Effort) for Leadership!"



ABU ANSARI



ABU ANSARI

Abu Ansari was born and raised in San Antonio, TX, and is a performer and facilitator who splits his time between Chicago and London. He has been a part of Chicago's theatre community for 20 years with notable appearances in *To Kill a Mockingbird*, *Superior Donuts*, and *the Nutcracker*. During that time, he has also been active in socially engaged and participatory theatre forums. He worked as a facilitator and performer with GTC Dramatic Dialogues and Imagination Theater with participants of all ages to investigate topics such as substance abuse, conflict resolution, sexual assault, and diversity and inclusion awareness.

He approaches diversity and inclusion awareness training through theatre-based and roleplay activities that require active involvement in lieu of single-sided lecturing. Through investigating real-world scenarios, participants unpack their own biases and practice the challenging but necessary discourse on the topic.

As a teaching artist and board member of Chicago's Voice of the City, Abu worked with young people to devise original performances based on personal and imagined stories, and he co-produced *Switch*, a monthly partner dancing event for Chicago's LGBTQ+ communities. Abu has recently co-founded the *Agitate Collective* in London, which will use theatre to encourage young people to interrogate one-sided historical narratives taught in schools.

Abu received an MA in applied theatre from Goldsmiths University in London. He has been accepted in the PhD in applied theatre programs at both Queen Mary University of London and the University of Manchester, where he aims to develop theatre-based methods for addressing loneliness in queer black communities.

THE DIVERSITY CARD

This workshop is designed to heighten awareness of diversity, inclusion, and equity matters through active participation in reflective group exercises. Participants will investigate how privilege and implicit bias plays out in their personal lives and can explore, through roleplaying, ways to navigate the sometimes challenging but necessary conversations with others.

The workshop entails a mixture of participatory group activities that allow attendees to explore, reflect, and discuss the subject matter in a safe and supportive space. Participants are encouraged to challenge themselves and each other through volunteering, discussions, and observation. The workshop acknowledges the difficulty and discomfort that can exist when holding conversations with someone who is different, but it allows attendees room to practice and watch others practice.



JON MCGEE



JON MCGEE

Jon McGee is the Head of School at Saint John's Preparatory school in Minnesota. In his previous role as Vice President for Planning and Public Affairs at the College of Saint Benedict and Saint John's University, his management division included marketing, institutional research, planning, and state and federal government relations. He served on the cabinet of both colleges and was responsible for research and analysis in support of enrollment and budget decision-making, strategic planning leadership, and leadership in support of campus visibility and marketing. He has written regular essays and white papers for Hardwick Day and The Lawlor Group and is a frequently invited speaker nationally. McGee serves on the College Board Midwest Regional Council and as a member of the College Scholarship Service Assembly Council, where he is the national chair-elect.

EDUCATIONOMICS

The challenges facing colleges and universities today are profound and complex. In his book, *Breakpoint*, and his program, *Educationomics*, Jon argues that higher education is in the midst of an extraordinary moment of demographic, economic, and cultural transition that has significant implications for how colleges understand their mission, their market, and their management.

Drawing from an extensive assessment of demographic and economic trends, Jon presents a broad and integrative picture of these changes while stressing the importance of decisive campus leadership. He describes the key forces that influence higher education and provides a framework from which trustees, presidents, administrators, faculty, and policy-makers can address pressing issues in the aftermath of the Great Recession, COVID-19, or changes in market dynamics.



WHAT NOW TO WHAT NEXT: STRATEGY DURING DISRUPTIVE TIMES

Significant demographic, economic, and cultural forces converged during the Great Recession of 2008 and began to reshape the future of education and our leadership. For more than a decade since, unrelenting pressure has affected education at all levels, particularly in the areas of accessibility, affordability, accountability, and sustainability.

Both separately and together, those conditions continue to shape both our challenge and our opportunity. The pandemic has changed nothing – other than to accelerate the timeframe we have to adapt.

This is not a time for “gasp and grasp” actions that too often define crisis response. We cannot simply get lost or overwhelmed as we address the issues immediately before us. We instead need to play a long game, shaping our leadership choices and practice in the context of how and where we expect to be as we emerge from the pandemic. Our students and families will expect as much, as will our faculty and staff.

Though it may seem otherwise in the face of extraordinary challenges which threaten both our operations and our missions, this is not a story portending the demise of higher education. Instead, leadership across campus must both understand the challenges and assertively address them, leading with value and strategy.





DR. BETH TRIPLETT

Dr. Beth Triplet is the owner of Leadership Dots, offering consulting, facilitation, and coaching to increase the capacity of individuals and organizations engaged in strategic learning and change. Dr. Triplet is known for her signature “little b and little t”. Her work is based on the Leadership Dots philosophy of “being the string” and making connections between ideas. During her 30-year career in higher education, she became a national expert in student retention and achieved enrollment growth as well as institutional culture change.

Dr. Triplet has helped others grow through over 400 presentations throughout the country and a lifetime of mentoring leaders. She also shares daily leadership lessons at leadershipdots.com and teaches graduate classes on organizational behavior, leadership, culture and communication.

Dr. Triplet earned her Doctorate in Educational Leadership from West Virginia University, an MBA from Maryville University, a Master of Science in Organizational Communication from Southern Illinois University-Carbondale, and a Bachelor of Arts in Journalism from Western Illinois University.

TRAINING FOCUS

- Cabinet and Executive Leaders
- Middle managers and supervisors
- Front Line Staff
- Boards of Directors
- New Professionals

TRAINING TOPICS AVAILABLE

- Organizational Development
- Leadership Development
- Creative Thinking
- Civility
- Goal Setting
- Getting Things Done (time management, priority setting, project management, focus)
- College Student Retention
- Training the Trainer
- Enrollment Management
- Supervision



BECOMING A SUPERSTAR SUPERVISOR

If you have staff, being a good supervisor IS your job. It's the most important thing you do --- even if you sometimes lose focus of that to concentrate on "your work" instead. Whether you are a new supervisor or an experienced veteran, supervision is a skill that can always be improved. Your work as a supervisor shapes individual lives and your department's performance. Becoming a SuperSTAR Supervisor will enhance your professional skill repertoire and heighten the intentionality of your supervision.  

This session can be adapted for remote supervision.

STUDENT SUPERVISOR TRAINING

Research shows student retention increases when students feel connected with someone on campus. Your supervisors can BE that someone. Student Supervisor Training provides a trifecta of benefits:

- Makes the work experience meaningful for the students now – and helps them become more employable later
- Provides professional development for supervisors
- Produces a higher level of work output for the institution

This session can be tailored to faculty/staff who supervise students or to students who supervise peers.  

STRATEGIC PLANNING

No one has a crystal ball, but we do have tools to help plan for the future. Dr. beth triplett has experience facilitating a planning process for leadership teams and non-profits that engages members, pushes their thinking, and creates an actionable end product that focuses on the work of the organization.

This session is most effective when beth facilitates an extensive planning process to develop or revise a plan.



GTC



GTC DRAMATIC DIALOGUES

Since 1995 GTC Dramatic Dialogues has offered a series of innovative, interactive, theatrical programs on issues of vital importance to students. Not just a lecture, these programs allow students to talk back, engaging them directly in lively dialogues about sexual assault, diversity, or substance abuse. Students laugh, get angry, sympathize, identify, and most importantly talk, expressing their views not only to the performers but also to each other.

The process is simple. Short theatrical scenes are taken directly from campus life show behavior related to the topic of the program. Sometimes funny, sometimes dramatic, always entertaining, these scenes grab students both emotionally and intellectually, making them want to talk about what they have seen.

Following each scene there is a moderated discussion or “talk-back” between the actors and the audience, during which the actors remain in character, allowing students to question or confront them about their behavior. The process uncovers the hidden assumptions that motivate the characters’ actions. A trained moderator guides the discussion, acting as a “problematizer” – challenging both the characters and the students. The result is an energetic and informative debate in which students are led to examine their behavior and consider what they can do to create the kind of world in which they want to live.

YOU. ME. WE.

In two scenes, You. Me. We. follows six students as they attempt to navigate the sometimes-difficult terrain of multicultural relationships. Depictions of real-life experiences give context for real-time discussions of race, sex, sexual orientation, and gender. During talkbacks, students can confront the characters and voice their own opinions on these complex issues.  

SPEAKING OF SEX...

Communicating frankly about sexuality is difficult. Aside from the embarrassment that can color such a discussion, there is often confusion. Sexual negotiations are clouded in conflicting emotions and complex power relationships. With all this fog how can anyone make their own desires clear, let alone understand the intentions of another? Speaking of Sex... tracks six students as they try to untangle the complicated web of sexual miscommunication and discover what the best behaviors are in these sometimes-awkward situations. This program addresses sexual violence education initiatives.  

WHAT'S IT ALL ABOUT?

An all-purpose, heavy-duty multi-issue program that covers today’s most important campus issues: diversity, substance abuse, and sexual assault. This multi-issue show gets students talking about a broader range of important campus issues and experiences while fitting into your busy programming schedule.  



DEBRA AND R. JAMES

DEBRA LEIGH

Debra Leigh is co-founder (2004) and former lead organizer of the Community Anti-Racism Education (CARE) Initiative of St. Cloud State University (SCSU) in Minnesota. With a mission to build a lasting anti-racism institution, she coordinated the CARE Anti-Racism Leadership Team and collaborates with campus partners to establish university and community dialogues and programs.

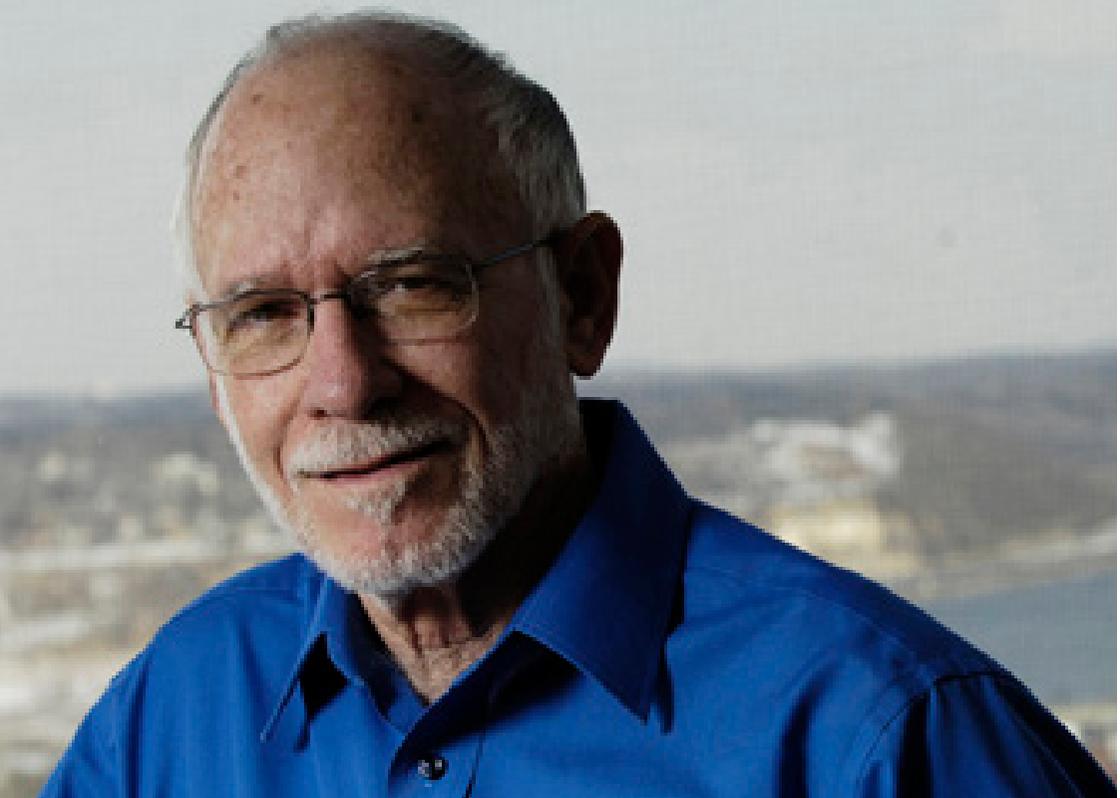
Her professional interests include anti-racism organizing and training, international education, leadership development for under-represented groups, and performing and visual arts.

Debra designs and facilitates seminars to help organizations understand and overcome racism. She also trains and coaches faculty and community members to facilitate difficult conversations and workshops about anti-racism.

R. JAMES ADDINGTON

R. James Addington has been an antiracism organizer and trainer for the past twenty-eight years. He is currently a training consultant with Crossroads Anti-racism Organizing and Training, an organization dedicated to building racial justice in institutions. Previously, he worked as a training and community development consultant throughout the US and abroad, living and working in a variety of nations.

Addington is the author of *Tragic Investment: How Race Sabotages Communities And Jeopardizes America's Future – And What We Can Do About It*. The book is based on his anti-racism work in North American and is informed by his years traveling and working abroad.



FEATURED PRESENTATION

UNDERSTANDING AND DISMANTLING RACISM

Racism does not happen in one aspect of our lives – it is everywhere. Transform your organization with an in-depth powerful learning seminar designed and facilitated to demonstrate how institutional racism manifests. The seminar enhances outcomes in diversity, inclusion, and equity. A team of experienced facilitators advance success by creating highly engaging, collaborative, and educational programs that broaden perspectives in an atmosphere of respect, care, and safety based on the best anti-racist teaching and learning practices.

This presentation focuses on:

- Organizing systemic change
- Analyzing systemic racism and power
- History of how racism became embedded in American institutions
- Discussing white privilege and “seeing” systemic racism and it’s impacts
- Creating courageous spaces for conversation and action
- Learning practical tools and strategies to dismantle racism
- Providing resources for professional development



MICHAEL AGNEW



MICHAEL AGNEW

Michael Agnew, Director of GTC Dramatic Dialogues, uses his theatrical expertise to train students and staff to supercharge skits for engaging and interactive training initiatives. His directorial approach provides non-actors a safe environment that draws out the best performances possible. With more than 25-years of experience in issue-based theatre, Michael ensures that scenes are engaging and keenly focused on relevant issues. Michael works with participants to create simple, customized, interactive and effective scenes to get program participants talking about critical topics. Michael can facilitate the interactive performance, or he can train a faculty/staff member to do the facilitation.

SUPERCHARGED SKITS

Program Description: Develop, create, and rehearse up to three skits on issues including diversity, sexual assault, alcohol, and roommate issues. Michael guides students to work from their own ideas or to customize basic scenarios that he provides, making them campus-specific. This workshop requires a minimum of 5-hours with a group of up to 25 students. 

SUPERCHARGED INTERACTIVE SKITS WITH FACILITATED PERFORMANCE

Program Description: To make your Supercharged Skits go above and beyond, Michael trains students to interact with the audience using a talkback format. Each actor receives a set of possible questions/answers and a statement of their character's core point of view that enables them to handle the interaction with confidence. This workshop includes practice talkbacks and Michael's facilitation of your performance. A minimum of two days with a group of up to 25 students is required. Each day consists of at minimum a 5-hour session with the students; additional time is required to train a faculty/staff facilitator. 

FEATURED PRESENTATIONS



DAVID COLEMAN

David Coleman is a relationship consultant known on college campuses worldwide as “The Dating Doctor.” He has been honored fourteen times as the National Speaker of the Year – 11 times by Campus Activities Magazine and 3 times by The National Association for Campus Activities and is the only speaker ever to be honored as the National Entertainer of the Year! He is a highly sought-after speaker, author, entertainer, media personality, and product endorser.

David received his B.S. in Speech Pathology and Audiology and his Master of Arts in College Student Personnel from Bowling Green State University. His book, Making Relationships Matter, has completed its second printing run, and his previous works, Date Smart! and 101 Great Dates are well respected and continue to impact lives worldwide. David has spoken to more than 2.5 million people in all 50 states, Canada, and Europe, and another 20,000,000 through his appearances on radio, television, and print. Audience members at more than 2,500 college campuses, corporations, conferences, single’s organizations, military installations, churches, and civic groups have experienced his energetic and entertaining programs.

TRAINING TOPICS AVAILABLE

- Dating and Relationships
- Public Speaking in a Zoom World
- Service Excellence
- Ice Breakers and Team Building
- 20 Keys to Success in College
- Student and Staff Leadership
- Resiliency
- Leadership Transitions
- Multi-Tasking





DATING AND RELATING IN A TITLE IX WORLD!

All-encompassing program on dating/relationships which includes consent, bystander intervention, red flags, and healthy behaviors. The Dating Doctor will help navigate dating's treacherous waters as he addresses: mutual consent, safe words, the three D's of Bystander Intervention, the ABC's of Initial Interest, the characteristics of healthy relationships, surviving a breakup, and much more. This program can also be called "#IWouldSoDateMe" or "Making Relationships Matter."  

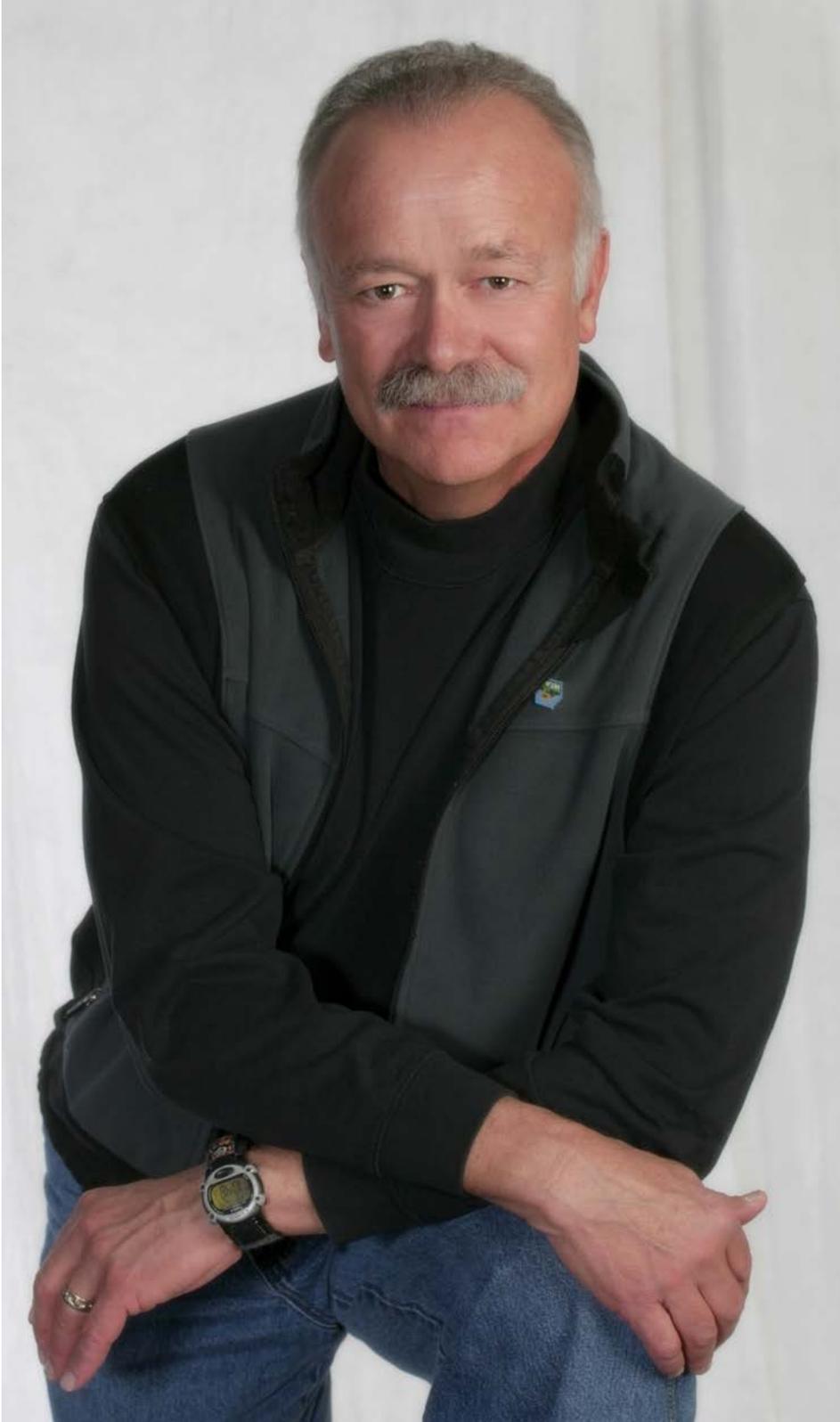
WHY BE ORDINARY WHEN YOU CAN BE REMARKABLE?

This highly inspirational program will chronicle common people who have overcome apathy or tremendous personal challenges to accomplish extraordinary things and will teach each of us how we can embody these same traits in our own lives and use them to make a profound and meaningful impact on the world and people around us.  

MAKING STUDENTS MATTER

You have the opportunity to choose your attitude every day and you will come to understand the importance of that decision and the impact it has upon the students you serve. We will discuss the 5 Stages of Development EVERY college student experiences and what can be expected from them as they progress through each stage.  

JAY ZARR



JAY ZARR

Jay is a master at harnessing the power of outdoor adventure experiences and bringing that power indoors to groups of all ages. He works quickly to establish trust among all members of a group and gets them interested, motivated, and involved. Jay offers a unique perspective about the value of self-knowledge, the collaborative nature of leadership, and the role of a leader as a servant. So be prepared to move, think and feel – three important “tools” for any aspiring, budding, or established leader.

Jay brings experiences and stories from over 30 years of outdoor expeditions and connects them back to everyday life. From kayaking among whales to summiting mountain peaks, Jay possesses a unique ability to harness and translate those experiences and bring them indoors.

With his groundbreaking work, Jay helped to define and develop the field of Experiential Education. He continues to work in the areas of outdoor education, leadership development, recreation, student programming, intramurals, and teaching. He envisioned and founded two experiential learning centers and has served as Assistant Professor of Outdoor Education at Colorado Mountain College, Coordinator of Wilderness Management for the United States Forest Service, and Director of the College Center and Student Life at Pueblo Community College.

MAKING SENSE OUT OF CRAZINESS

Life may not come with a map, but everyone will experience twists and turns, from everyday challenges to traumatic events with more lasting impact. In this workshop, we explore resiliency, the human response to disruptive changes, and the ability to overcome challenges. This session explores recovery through renewal, learning, and innovation. 🗨️ 👤

AGE-ING, GREY-ING AND SAGE-ING

“A new model of life development called sage-ing, is a process of becoming the spiritually radiant, physically vital, and socially responsible elders of the tribe.” How do we as seasoned professionals cherish and celebrate passing the wisdom of our experience to others? Explore techniques from Deepak Chopra to Rabbi Zalman Schachter-Shalomi as we travel together on this journey and continue making a difference in this world. 🗨️ 👤

BE HERE NOW

When was the last time you were truly present? Can you recall being consumed by a moment? Mother Nature often reminds us to take time to embrace what is unique. Discover what it takes to focus and be open to all opportunities. Possess the clarity to orchestrate the next step in life and be a catalyst for good. 👤





TRACY KNOFLA

Inspiration and humor all wrapped up in one. Who could ask for more? Tracy is one of those rare individuals who has a unique ability to appeal to young and old alike by bringing laughter and learning together.

With 30 years of experience, Tracy has traveled the country speaking to audiences from higher education, corporate and non-profit settings. Her flexibility and talent make her a great choice as a keynote speaker, workshop leader or featured presenter at multi-day conferences, retreats or residencies.

TRAINING TOPICS AVAILABLE

- Effective Communication
- Teambuilding for Organizational Success
- The Over-Involved Student Leader
- Ice Breakers and Energizers
- Training Tips for the Occasional Trainer
- Basic and Advanced Leadership
- Living Your Values



FEATURED PRESENTATIONS

THRIVING IN CHAOS

It has never been more important to learn techniques to Thrive in Chaos. Organizations and individuals alike, will benefit by understanding the nature of chaos, and how to develop the systems, practices, and skills necessary to thrive in the most chaotic of times. 🗨️ 👤

INNOVATION + CHANGE + COLLABORATION = SUCCESS!

Is there a recipe for success? Tracy Knofla thinks so! Using the foundational elements of Innovation, Change and Collaboration, she believes that your organization can be transformed. Tracy will help your members learn to embrace these core concepts and develop systems to insure that they will lead to a lasting impact. 🗨️ 👤

FINDING THE MEANING OF MY WORK

Are you working so hard you no longer know why you are doing it? This uplifting session will help you re-discover the meaning behind your work and provide you with a roadmap to stay connected to your "WHY."

🗨️ 👤

DR. BERNARD FRANKLIN



DR. BERNARD FRANKLIN

Dr. Bernard Franklin brings incredible knowledge and insightful personal experience as a role model to each audience he touches. His presentations are powerful experiences that inspire participants.

For over 30 years Dr. Franklin has worked with foundations, colleges and universities, and businesses across the nation; to help people imagine or see their worth, potential and future then inspire them to pick themselves up from where they are and get moving to accomplish their goals.

At a young age, Dr. Franklin demonstrated exceptional leadership skills and strong ambition. He was elected as the first African American President of the Student Government Association on a predominately white campus in the U.S. At the age of 24, Dr. Franklin went on to make Kansas history by becoming the youngest person ever appointed to the Kansas State Board of Regents, and the youngest Chair of the Board at age 28.

CHANGE OR DIE

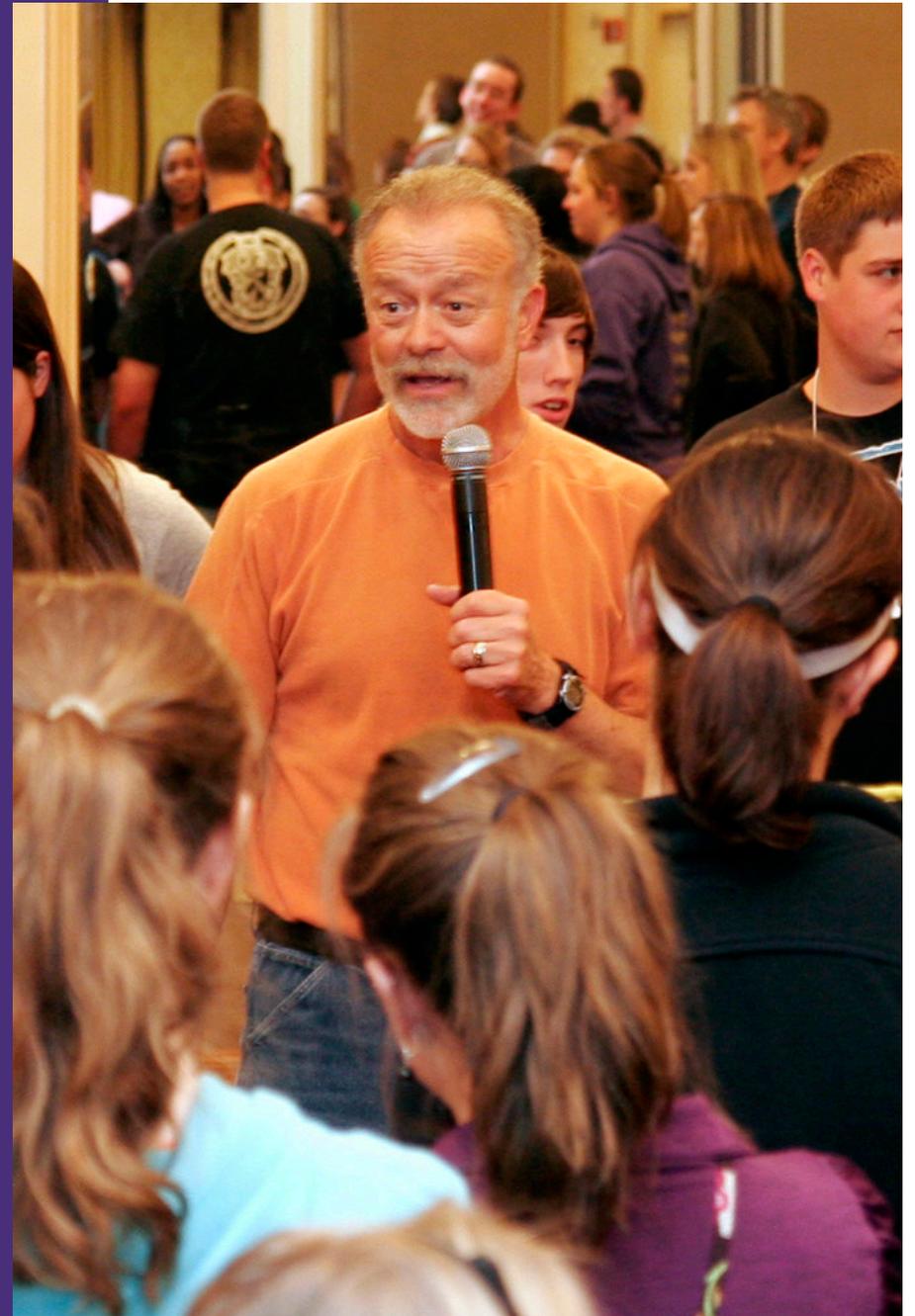
We are living in exponential times! For decades US organizations have counted on colleges and universities to produce their core leadership. Very shortly, these same organizations may need higher-order thinking leaders to respond to profound upheavals in the marketplace, the rise of a new global economy, the shift from regulated to deregulated environments, a corporate reorganization, merger, or entry into a new “green” business. If we are honest, we know at our best we are producing mediocre leaders who will not be able to compete with students from India or China. In order for colleges and universities to survive and to satisfy this significant leadership demand, we need to develop higher expectations for our institutions and then meet them. Yet more often than not, we won't. Changing the negative behavior and raising the outcomes of campuses across the country isn't just a huge challenge, it's our most important challenge. Dr. Bernard Franklin will provide insight through his incredible knowledge and personal experience into what we need to change and how we can change—or we die! 🗨️👤

IMAGINEERING MY FUTURE

If I can imagine my future, I am more likely to reach my future. This motivational presentation will inspire participants to SEE their future and move on to it. This is at least a one-day workshop or seminar for those who want to understand how they can increase student's cognitive abilities around creativity and innovation. America is losing the creativity race to countries that encourage their students to think outside the box. This is an interactive workshop full of new ways of looking at teaching and learning. 🗨️👤

FEATURED PRESENTATIONS

"High Impact Training assessed our goals and needs. Then they developed a program which combined valuable content with a lot of fun and energy."



CUSTOMIZED TRAINING

Our consultants are experts at engaging audiences to ensure maximum participant benefit. There are no “canned” presentations. Each presentation is tailored to meet your specific needs.

If there's a specific topic or a combination of topics your organization is looking for a presentation on, please contact High Impact Training. We would be happy to provide a customized proposal that matches your needs.



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The logo for High Impact Training features a purple five-pointed star above the word "HIGH" in a large, bold, blue, sans-serif font. Below "HIGH" is the word "IMPACT" in the same font, and below that is the word "TRAINING" in a smaller, all-caps, blue, sans-serif font.

HIGH IMPACT TRAINING

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