

# Jay Zarr: Transforming Actions and Attitudes

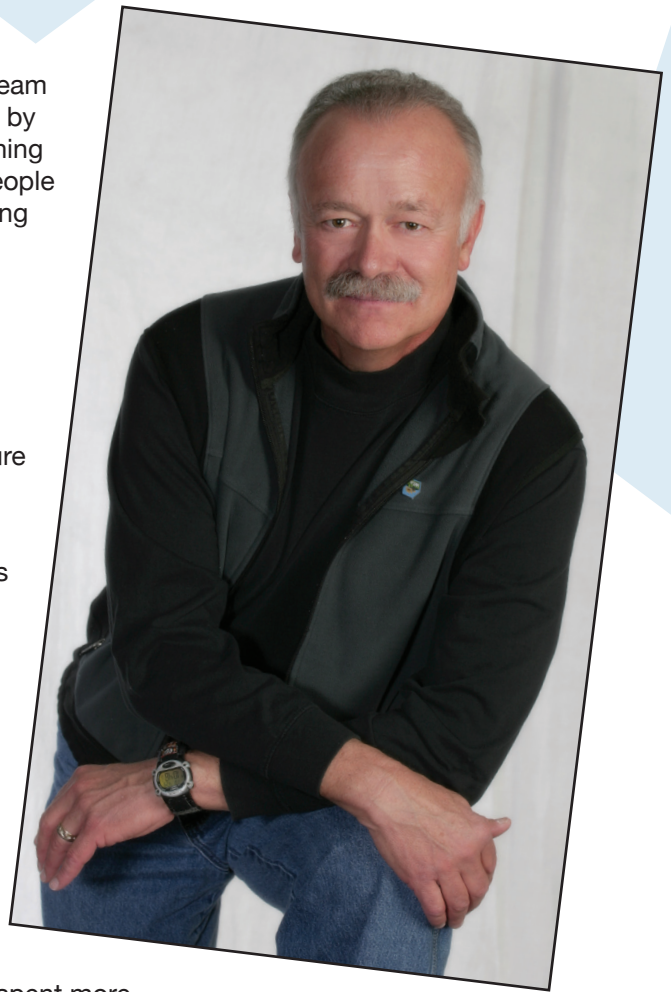
Jay Zarr shares real experiences that bring to life concepts of team and leadership during his training sessions. Jay lives and leads by example. His authenticity and sincerity come through in everything from his message to his one-on-one interactions. Jay meets people where they are and works to propel them to the next level, asking them to check their choices along the way.

Jay brings experiences and stories from over 30 years of outdoor expeditions and connects them back to everyday life. From kayaking among whales to summiting mountain peaks, Jay possesses a unique ability to harness and translate those experiences and bring them indoors. He offers an unparalleled viewpoint of the value of self-knowledge, the collaborative nature of leadership, and the role of leader as servant.

Jay designs training experiences that allow participants to use the skills they have, all while building new ones. There is always a take away moment from Jay's programs. Currently, Jay has taken on a unique project of blending an online curriculum with meaningful experiential learning. He is primarily working with high risk high school and community college students. The courses range from art to international service learning travels.

He is co-owner of Story Teller Travels, leading civilized adventure to exotic places—from Alaska to Peru. He is an adjunct professor at Colorado State University-Pueblo, an instructor for the Wilderness Education Association, and President of the Nature and Rapture Center of Pueblo, CO.

With his groundbreaking work, Jay helped to define and develop the field of Experiential Education. Since then, he has spent more than 30 years working in the areas of outdoor education, leadership development, recreation, student programming, intramurals, and teaching. He envisioned and founded two experiential learning centers at Western State College of Colorado and at Colorado State University-Pueblo, where he was also the Director for 13 years. Jay's professional experiences include serving as Assistant Professor of Outdoor Education at Colorado Mountain College and coordinator of Wilderness Management for the United States Forest Service. Jay served as Director of the College Center and Student Life at Pueblo Community College.



[MORE ABOUT JAY ZARR ►](#)



Jay received his bachelor's degree in Recreation and Biology from Colorado State University—Pueblo, his master's degree in Experiential Education from Minnesota State University—Mankato, and studied leadership and innovation at the University of Colorado—Denver.

He is an active member of the Association for Experiential Education. He's been listed three times with "Who's Who in American Educators." Kansas Wesleyan University has established the "Jay Zarr Award" which is given to the outstanding outdoor recreation/education student of the year.

Without a doubt, Jay is one of the nation's leading experts in experiential education. Jay stands out due to his ability to transfer his experiential skills and education into teachable moments for groups of all types and sizes. Jay is inspirational in both his leadership and life style. He teaches by example and encourages self-reflection. He paints a picture encouraging involvement and advises his participants to "be prepared to move, be prepared to think, and be prepared to feel."

### Jay's sessions are perfect for:

- ★ Seasoned professionals
- ★ Student leaders
- ★ Multi-day retreats
- ★ Community and non-profit organizations
- ★ Management and staff in-service
- ★ Businesses
- ★ Civic groups
- ★ Orientation

### Here's what people are saying about Jay:

*"Jay personally tailored his presentation to meet the needs of the division. He was able to take our new slogan and customize our activities in an innovative and effective manner in order to create a sense of camaraderie among the employees."*

- Temple University, Philadelphia, PA

*"His style, demeanor, and professionalism were second to none and were quite evident from the beginning. Jay was very easy to work with, and our staff really appreciated the way he embraced Chico as if it was his own campus."*

- California State University, Chico, CA

*"Jay is absolutely fantastic!! He keeps students busy with activities that make them think and communicate with each other while they have fun. They are learning about trust, responsibility, and survival in college and they don't even know it!"*

- Lake Region State College, Devils Lake, ND

**For more information about Jay Zarr, call 320.259.8222  
and visit [www.HighImpactTraining.net](http://www.HighImpactTraining.net).**